

Message Text

UNCLASSIFIED

PAGE 01 LAGOS 01868 131742Z

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ACTION COME-00

INFO OCT-01 AF-06 EB-07 ISO-00 AGR-10 /024 W

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R 131555Z FEB 76

FM AMEMBASSY LAGOS

TO SECSTATE WASHDC 3339

UNCLAS LAGOS 01868

E.O. 11652: N/A

TAGS: BEXP, XA

SUBJECT: PROJECTED FY 1977 TRADE PROMOTION SCHEDULE NIGERIA

REF: STATE 033116

1. WE CONCUR WITH PROJECTED TRADE PROMOTION SCHEDULE, BUT HAVE DIFFICULTY WITH TIMING OF SOME EVENTS. THE INTEGRATED AGRIBUSINESS TECHNICAL SALES SEMINAR IN DECEMBER 1976 IS ONE MONTH BEFORE THE BEGINNING OF THE SECOND WORLD BLACK AND AFRICAN FESTIVAL OF ARTS AND CULTURE. THE ARRIVAL OF OFFICIALS AND PARTICIPANTS FOR THE FESTIVAL WILL AGGRAVATE OUR OUR ALREADY DIFFICULT HOTEL AND TRAFFIC SITUATIONS IN LAGOS AND WILL NOT BE CONDUCIVE TO A SUCCESSFUL SALES SEMINAR. SIMILARLY THE MOTOR VEHICLE MAINTENANCE CATALOG SHOW IN FEBRUARY WILL BE IN DIRECT CONFLICT WITH THE MONTH-LONG FESTIVAL. WE RECOMMEND THEREFORE THAT BOTH EVENTS BE RESCHEDULED.

2. WE ALSO SEE A POSSIBLE CONFLICT BETWEEN THE MARCH 1977 HEALTH CARE TRADE MISSION AND/OR THE MAY 1977 COMMERCIAL FISHING TECHNICAL SALES SEMINAR IF THE SOLO EXHIBITION AMOFFICE TECH NOW SCHEDULED FOR THIS JUNE IS POSTPONED UNTIL APRIL 1977.

3. ALL THEMES PROJECTED FOR NIGERIA ARE VIABLE FOR THIS SPECTACULAR MARKET.
EASUM

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NNN

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Margaret P. Grafeld
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